



RUN. RAISE. RALLY. ROCK!

OR WALK

SEPTEMBER 22, 2019

TITLE SPONSOR (EXCLUSIVE)

\$20,000

A unique, exclusive opportunity for joint co-branding of the **largest single day fundraiser on the Seacoast**, with specially designed logo on all event marketing and promotional materials, website and electronic outreach. Features high-visibility speaking opportunities for company leadership at the pre-event breakfast for sponsors, VIPs and top fundraisers as well as addressing the full crowd of 3,000+ participants at the start of the race. Sponsorship also will provide:

- VIP experience with celebrity representation at the event
- Logo listed on event materials including promotional, marketing, website and email collateral.
- Opportunity to hold finish line ribbon for top male and female finishers
- Logo on official 5K shirts
- 20 complimentary registrations
- DJ announcements during event

WINNER'S CIRCLE SPONSOR (EXCLUSIVE)

\$15,000

A highly visible opportunity featuring your company's name & logo at the Winner's Circle Ceremony (post event award ceremony) and including a representative from your company to co-emcee the pre-and post-race programming. Sponsorship also will provide:

- VIP experience with celebrity representation at the event
- Logo listed on event materials including promotional, marketing, website and email collateral.
- Opportunity to hold finish line ribbon for top male and female finishers.
- Logo on official 5K shirts
- 15 complimentary registrations
- DJ announcements during event

START/FINISH LINE SPONSOR (2 AVAILABLE)

\$10,000

Your company's name & logo featured on the archway prominently displayed at the start/finish line area. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral.
- Logo on official 5K shirts
- 10 complimentary registrations
- DJ announcements during event

For sponsorship opportunities, contact Cristine More
(603) 609-6207 | Cristine.More@wdhospital.org
789 Central Avenue, Dover, NH 03820 | SeacoastCancer5K.org



WENTWORTH-DOUGLASS
HOSPITAL

MASSACHUSETTS GENERAL HOSPITAL SUBSIDIARY

CHARITABLE FOUNDATION

HYDRATION SPONSOR (EXCLUSIVE)**\$8,000**

Your company's name & logo featured on the bottled water distributed to all participants, spectators and volunteers at the event. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral.
- Logo on official 5K shirts
- 8 complimentary registrations
- DJ announcements during event

RACE SHIRT SPONSOR (6 AVAILABLE)**\$7,500**

Your company's name & logo featured prominently on the official race shirts for the event. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral.
- 7 complimentary registrations
- DJ announcements during event

BIB SPONSOR (2 AVAILABLE)**\$7,500**

Your company's name & logo prominently displayed on the official race bib worn by 3,000+ race participants. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral.
- 7 complimentary registrations
- DJ announcements during event

PHOTO SPONSOR (EXCLUSIVE)**\$7,500**

Your company's name & logo featured on the race photography captured along the route and provided complimentary to every participant in the Seacoast Cancer 5K via social media and email. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral.
- 7 complimentary registrations
- DJ announcements during event

MAIN STAGE SPONSOR (5 AVAILABLE)**\$5,000**

Your company's name & logo featured on the banner displayed at the main stage that hosts the pre-event remarks at the start/finish line area. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral
- 5 complimentary registrations
- DJ announcements during event

KID ZONE SPONSOR (5 AVAILABLE)**\$5,000**

Feature your company's name & logo at the Kid Zone area located in the center of the block party festival located in the South Parking Lot. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral
- 5 complimentary registrations
- DJ announcements during event

FOOD COURT SPONSOR (5 AVAILABLE)**\$5,000**

Your company's name & logo featured at the Food Court area, located in the center of the block party festival, where all participants receive their complimentary food and beverage. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral
- 5 complimentary registrations
- DJ announcements during event

VIP BREAKFAST SPONSOR (EXCLUSIVE)**\$4,000**

Your company's name & logo featured at the pre-event breakfast where fellow sponsors, WDH leadership and top fundraisers will be in attendance. Sponsorship also will provide:

- Logo listed on event materials including promotional, marketing, website and email collateral
- 4 complimentary registrations

CELEBRATION SPONSOR (UNLIMITED)**\$3,000**

Feature your company's name & logo on tear drop banner located along the course. Sponsorship also will provide:

- Name listed on event materials including promotional, marketing, website and email collateral
- 3 complimentary registrations

CHEER ZONE SPONSOR (3 AVAILABLE)**\$2,500**

Feature your company's name & logo at a Cheer Zone location along the Seacoast Cancer 5K course. Sponsorship also will provide:

- Name listed on event materials including promotional, marketing, website and email collateral
- 2 complimentary registrations

WATER STOP SPONSOR (3 AVAILABLE)

\$2,500

Feature your company's name & logo at a Water Stop location along the Seacoast Cancer 5K course. Sponsorship also will provide:

- Name listed on event materials including promotional, marketing, website and email collateral
- 2 complimentary registrations

CORPORATE PARTNERS

UP TO \$2,499

Name listed on event materials including promotional and marketing materials as well as the website and email communications. You will receive a complimentary registration for the event.

IN ADDITION TO THE BENEFITS ASSOCIATED WITH THE SPECIFIC OPPORTUNITY BELOW, ALL SPONSORS WILL RECEIVE:

- Invitation to exclusive pre-race breakfast with WDH leadership, fellow sponsors and top fundraisers
- Social media mentions to 8,000+ followers across multiple channels
- Recognition in *Windows To Your Health* magazine mailed to 110,000+ households.
- Recognition in 2019 Wentworth-Douglass Foundation annual report
- Exhibit space at the Seacoast Cancer 5K
- Placement of sponsor-provided logoed items in giveaway bags