



BvB Dallas is a young-professionals organization dedicated to raising money and awareness for Alzheimer's Disease research and care. Each year, the organization hosts a powder-puff football game as a personal way for Dallas philanthropists to raise awareness, funds, and support to help eradicate this grave disease.

Founded in 2008 by a group of young professional women, BvB Dallas is a way to honor and remember loved ones who suffered or are suffering from Alzheimer's and related diseases. BvB Dallas is the most successful participating city on and off the field, raising over \$4.2 Million in funds and recruiting over 1,200 volunteers in 11 years.

### **\$1,000 Game Day Fan**

- Two (2) VIP passes to the game and post-game celebration
- Access and entry for Two (2) to all BvB Events (calendar to be provided at time of payment)
- Jumbotron ad space – Logo with Non-Dedicated Frame (grouped with like sponsors)

### **2018 Game Day Program Ad Space**

- \$500 – Quarter page program ad (3.5" W x 4.5" T)
- \$750 Half page program ad (7" W x 4.5" T)

### **2018 Jumbotron Ad Space**

- \$250 – Scrolling name (one line)
- \$500 – Three-line message with photo/logo (grouped with like sponsors)
- \$1000 – Stand-alone Jumbotron frame

\*A member of the BvB Sponsorship team will be in contact for coordinating ad specs upon purchase of either a program ad or Jumbotron Ad.