



BvB Dallas is a young-professionals organization dedicated to raising money and awareness for Alzheimer's Disease research and care. Each year, the organization hosts a powder-puff football game as a personal way for Dallas philanthropists to raise awareness, funds, and support to help eradicate this grave disease. Founded in 2008 by a group of young professional women, BvB Dallas is a way to honor and remember loved ones who suffered or are suffering from Alzheimer's and related diseases. BvB Dallas is the most successful participating city on and off the field, raising over \$4.2 Million in funds and recruiting over 1,200 volunteers in 11 years.

Game-Day is set for Saturday, **August 10th at The Cotton Bowl in Fair Park!** BvB Dallas has set a lofty fundraising goal of \$650,000.00 and we cannot do it without your help!

Interested in a sponsorship? Have a partnership idea? We'd love to hear from you! Please contact Sara Kern, Richard Meister, or Jessica Pantano at Sponsorship@BvBDallas.org

\$2500 BRONZE SPONSOR

- Two (2) sponsor VIP game tickets -includes VIP entrance to post-game celebration & access to the air-conditioned VIP Suite
- Logo on back of Game Day Jerseys, logo and link on BvB Dallas website
- 1/2 page ad in Game Day program, Jumbotron ad space (logo with non-dedicated frame)
- Opportunity to display one company banner on Game Day at the Cotton Bowl
- Ability to include promotional items or coupon in player/coaches Game Day bags

\$5000 SILVER SPONSOR

In addition to the above:

- Four (4) sponsor VIP game tickets -includes VIP entrance to post-game celebration & access to the air-conditioned VIP Suite
- Logo on Game Day posters & fliers, Jumbotron ad space - Logo with dedicated frame

\$7500 GOLD SPONSOR

In addition to the above:

- Six (6) sponsor VIP game tickets -includes VIP entrance to post-game celebration & access to the air-conditioned VIP Suite
- Inclusion in social media posts throughout season
- Full page ad in Game Day Program, Jumbotron ad space – two still ads to run at least twice

\$10000 PLATINUM SPONSOR

In addition to the above:

- Ten (10) sponsor VIP game tickets -includes VIP entrance to post-game celebration & access to the air-conditioned VIP Suite
- Jumbotron ad space – 30 second video or two still ads to run at least twice on Game Day

***Additional sponsorship levels available.**