

# 2018 BvB Dallas

Sponsorship Assets



# Presenting Sponsor

**\$25,000**

- Mentioned in all press statements and releases related to BvB Dallas and Game Day 2018
- Twenty (20) sponsor passes to the game – includes VIP entrance to the post-game celebration & access to the air-conditioned VIP suite
- Reserved table for Ten (10) at BvB Official Pre-Game Dinner and opportunity to speak
- Inclusion on all donor and team email communications throughout the season
- Logo on the back of Game Day Jerseys & Practice Jerseys
- Logo and Link on First Page of Website and Feature Story on BvB Dallas Home Page
- Logo on Game Day posters and fliers (approximately 3500 distributed throughout DFW area)
- One page spread in Game Day program
- Jumbotron ad space (:30 second video or 2 still ads) to run at least twice on Game Day
- Opportunity to display One (1) company banner at all official BvB events
- 10' x 10' tent on Game Day at the Cotton Bowl
- Ability to stuff game-day programs w/promotional coupon and/or distribute to fans and include items in player/coaches bags
- VIP reserved table for Four (4) at all BvB Fundraising events throughout the season – Kickoff event, Two (2) pool parties
- Inclusion in Social Media posts throughout season on official BvB Dallas social media channels



# Platinum Sponsor

**\$10,000**

- Mentioned in all press statements and releases related to BvB Dallas and Game Day 2018
- Ten (10) sponsor passes to the game – includes VIP entrance to the post-game celebration & access to the air-conditioned VIP suite
- Reserved table for Four (4) at BvB Official Pre-Game Dinner
- Inclusion on all donor and team email communications throughout the season
- Logo on the back of Game Day Jerseys
- Logo and Link on Sponsor Page of BvB Dallas Website
- Logo on Game Day posters and fliers (approximately 3500 distributed throughout DFW area)
- Half Page Ad in Game Day program
- Jumbotron ad space (:30 second video or 2 still ads) to run at least twice on Game Day
- Opportunity to display One (1) company banner at all official BvB events
- Ability to include promotional items/coupons in player/coaches bags
- VIP reserved table for Four (4) at all BvB Fundraising events throughout the season – Kickoff event, Two (2) pool parties
- Inclusion in Social Media posts throughout season on official BvB Dallas social media channels



# Gold Sponsor

**\$7,500**

- Six (6) sponsor passes to the game – includes VIP entrance to the post-game celebration & access to the air-conditioned VIP suite
- Reserved table for Four (4) at BvB Official Pre-Game Dinner
- Logo on the back of Game Day Jerseys
- Logo and Link on Sponsor Page of BvB Dallas Website
- Logo on Game Day posters and fliers (approximately 3500 distributed throughout DFW area)
- Half Page Ad in Game Day program
- Jumbotron ad space (2 still ads) to run at least twice on Game Day
- Opportunity to display One (1) company banner on Game Day at the Cotton Bowl
- Ability to include promotional items/coupons in player/coaches bags
- VIP reserved table for Four (4) at all BvB Fundraising events throughout the season – Kickoff event, Two (2) pool parties
- Inclusion in Social Media posts throughout season on official BvB Dallas social media channels



# Silver Sponsor

**\$5,000**

- Four (4) sponsor passes to the game – includes VIP entrance to the post-game celebration & access to the air-conditioned VIP suite
- Admission for Two (2) to BvB Official Pre-Game Dinner
- Logo on the back of Game Day Jerseys
- Logo and Link on Sponsor Page of BvB Dallas Website
- Quarter Page Ad in Game Day program
- Jumbotron ad space – Logo with Dedicated Frame
- Opportunity to display One (1) company banner on Game Day at the Cotton Bowl
- Ability to include promotional items/coupons in player/coaches bags
- VIP reserved table for Four (4) at all BvB Fundraising events throughout the season – Kickoff event, Two (2) pool parties



# Bronze Sponsor

**\$2,500**

- Two (2) sponsor passes to the game – includes VIP entrance to the post-game celebration & access to the air-conditioned VIP suite
- Logo on the back of Game Day Jerseys
- Logo and Link on Sponsor Page of BvB Dallas Website
- Quarter Page Ad in Game Day program
- Jumbotron ad space – Logo with Non-Dedicated Frame (Grouped with other like sponsors)
- Opportunity to display One (1) company banner on Game Day at the Cotton Bowl
- Ability to include promotional items/coupons in player/coaches bags
- Admission for Two (2) at all BvB Fundraising events throughout the season – Kickoff event, Two (2) pool parties

